FALL 2026

Fall Newsletter

THE UNIVERSITY OF SOUTH ALABAMA



South Alabama Announces "Where Bold Begins" Campaign

"Where Bold Begins" is a historic **$400 million** capital campaign made to expand educational opportunities, advance innovation, enhance patient care, and strengthen student success. Already, **$360 million** has been raised toward the goal, supporting priorities including USA Health, new academic facilities, study abroad and international engagement, athletics, and the College of Education.

Read more>>>



South Alabama Earns Spot in U.S. News Global Rankings

The University of South Alabama has been recognized among the 2026–2027 Best Global Universities by U.S. News & World Report, joining 2,250 universities across 105 countries. South Alabama was **one of only 275** U.S. universities included among more than **4,000** colleges and universities nationwide and ranked in the **top 12%** for regional research reputation.

This recognition highlights our growing global impact and continued commitment to academic and research excellence.

Read more>>>

Resources for Counselors



Academic

International Admissions Guide
Requirements, deadlines, English proficiency requirements, and application steps
→ View here

Scholarships Overview
Eligibility and merit-based award details
→ View here



Expanding On-Campus Housing

South Alabama has acquired the 384-unit Central House for $40 million, renaming it SouthPaw Village. The new community adds more housing options for students as enrollment continues to grow.

The addition brings the total student housing capacity to nearly 4,000 beds. This investment supports a more connected and convenient on-campus experience.

Read more>>>



Partnership Enhances Weather Research & Forecasting

South Alabama has partnered with Climavision to provide meteorology students and faculty with access to advanced weather radar data. The partnership will support hands-on forecasting, research and professional development beginning Fall 2026.

Read more>>>



USA Offers Marketing Concentration in Artificial Intelligence

The program combines AI, analytics and marketing with hands-on projects, industry certifications and a required internship. Graduates will be equipped for opportunities in fields including manufacturing, logistics and consulting.

Connect with us:



Requests

Marketing Materials
View our brochures
→ View here

Meetings
Request a meeting
→ Choose a time

Pre-Arrival Guide
What students need before arriving
→ Download PDF

Additional Information

Contact List
Where you can reach out if you happen to have any questions
→ View contacts

Housing & Student Life
Overview of campus living and support services
→ View here

Virtual Campus Tour
Shareable campus experience for students
→ Take the tour

