Sport Management and Recreation Studies-Bachelor of Science

Course of Study-Effective Fall 2026

University of South Alabama – College of Education and Professional Studies

Department of Health, Kinesiology and Sport

GENERAL EDUCATION (46 Hours)	**Grade**	**Hours**
Area I - Written Composition (2 Courses, 6 Hours)		
*EH 101 English Composition I (**Prerequisite course for Candidacy)*		3
*EH 102 English Composition II *(*Prerequisite course for Candidacy)*		3
***Area II - Humanities and Fine Arts (4 Courses, 12 Hours) (*Sequence required in either English (EH) or History (HY)**		
*CA 110 Public Speaking *(*Prerequisite course for Candidacy)*		3
One course from EH 215, 216; 225, 226; 235, 236		3
One course from: ARH 100, 103, 123; ARS 101; DRA 110; MUL 101		3
One course from EH 215, 216; 225, 226; 235, 236 or advisor approved humanities or fine arts elective.		3
Area III - Natural Science and Mathematics (3 Courses, 11 Hours)		
One course from: MA 110, 111, 112, 113, 115, 120		3
One course from (including lab): BLY 101, 121; CH 101, 103, 131, 132; GEO 101, 102; GY 111, 112; PH 101, 104, 114, 115, 201, 202		4
One course from (including lab): BLY 102, 122; CH 101, 103, 131, 132; GEO 101, 102; GY 111, 112; PH 101, 104, 114, 115, 201, 202		4
***Area IV - History, Social and Behavioral Sciences (4 Courses, 12 Hours) (*Sequence required in either English (EH) or History (HY)**		
(*Students will only receive credit for 2 history courses.)*		
One course from HY 101, 102; HY 121, 122; HY 135, 136		3
Two courses from: AN 100, 101; ECO 215, 216; GEO 114, 115; PSC 130; PSY 120, 250; SY 109, 112		3
		3
One course from: AN 100, 101; ECO 215, 216; GEO 114, 115; HY 101, 102, 121, 122, 135, 136; PSC 130; PSY 120, 250; SY 109, 112		3
Kinesiology/Physical Education (3 Courses, 5 Hours)		
KIN 100 Concepts of Health and Fitness		3
2 hours of PE 101-157 PE Activity Courses (Two different activities)		2
General Electives (8 Hours)		
Elective ACC, BLY, BMD, BUS, CA, CH, CIS, ECO, EMS, FIN, HS, HTM, KIN 201-499, MA, MGT, MKT, PE 101-157 (2 hours max), PH, PSY, RTH, ST		8
SPORT MANAGEMENT CORE (45 Hours)		
KIN 278 Sport, Performance, and Exercise Psychology		3
KIN 475 Organization and Administration of Health and Physical Education (W) (Satisfies University Writing Requirement)		3
SM 276 Intro to Sports Management		3
SM 286 Sport Governance and Policy		3
SM 384 Sports Marketing		3
SM 391 Leadership in SMRS		3
SM 394 Sport Business and Finance		3
SM 472 Legal Issues in Sports (W) *(Satisfies University Writing Requirement)*		3
SM 483 Issues in HKS		3
SM 486 Sport Facility Planning and Design		3
SM 495 Internship in Sport Management		12
SM 496 Sport and Recreation Resource Management		3
CONCENTRATIONS (Choose ***Coaching Administration OR Sport Administration)***		
Coaching Administration (21 Hours)		
HS 262 Personal Health		3
KIN 263 Intro to Nutrition		3
KIN 370 Basic Motor Learning		3
KIN 474 Sport Fitness/Conditioning		3
KIN 478 Coaching Theory		3
Two Courses from: KIN 373-Coaching Volleyball, KIN 374-Coaching Soccer, KIN 375-Coaching Football,		3
KIN 376-Coaching Basketball, KIN 377-Coaching Baseball, KIN 378-Coaching Track and Field		3
Sport Administration (21 Hours)		
KIN 478 Coaching Theory		3
MGT 300 Management Theory and Practice		3
MKT 320 Principles of Marketing		3
RTH 292 Outdoor Recreation **OR** SM 297 Campus Recreation		3
RTH 471 Evaluation and Research (W) (Satisfies University Writing Requirement)		3

SM 300 Global Tourism	3
Elective from the following prefixes: BUS, CA, ECO, HS, KIN, MKT, RTH, SM	3
Total Hours	**120**

Revised 04/02/26

Sport Management and Recreation Studies-Bachelor of Science

Course of Study-Effective Fall 2026

University of South Alabama – College of Education and Professional Studies

Department of Health, Kinesiology and Sport

University and College Requirements:

Writing Requirement – The University requires that a candidate for graduation must have completed two designated writing credit courses at USA, with at least one course chosen from offerings in the candidate's major or minor. Courses meeting this requirement are designated with a (W) after the course title in the "Courses" section of the University Bulletin. Individuals who transfer in credit to substitute for a course(s) designated as a (W) course must meet the writing requirement by taking a (W) course(s) at USA.

Transient Approval – Students must have prior approval (obtained in the Advising Center) to enroll as a transient student at another institution. A maximum of 60 semester hours may be accepted from a two-year institution.

Residency Requirement – A candidate for graduation must complete a minimum of 25 percent of the credit hours required for the degree through instruction offered by the University of South Alabama in upper-division course work (300 and 400 levels).