Sport Management

Master of Science

University of South Alabama – College of Education and Professional Studies
Course of Study-Effective Fall 2026
Total Hours: 30

Research and Evaluation (3 Hours)		**Hours**	**Semester**	**Grade**
SM 505	Research Methods in Sport Management	3		
Area of Specialization (18 Hours)				
SM 572	Sport Event Law and Risk Management	3		
SM 575	Sport Leadership and Organizational Behavior	3		
SM 584	Sport Event Marketing	3		
SM 585	Social and Ethical Issues in Sport Management	3		
SM 586	Sport Event and Facility Management	3		
SM 587	Sport Business and Finance	3		
Select One of the Following Options:				
Thesis Option (9 Hours)				
IDE 620	Quantitative Methods I	3		
SM 599	Thesis (Total of 6 Hours)	3		
		3		
OR				
Non-Thesis Option (9 Hours)				
KIN 500	Administration of Health, Physical Education and Sport	3		
SM 595	Internship in Sport Management	3		
500-599	Advisor Approved Elective	3		

Course Offerings:

Fall Semester: SM 505, SM 575, SM 586, SM 595, SM 599; IDE 620
Spring Semester: SM 584, SM 587, SM 595, SM 599; IDE 620; KIN 500
Summer Term: SM 572, SM 585, SM 595, SM 599

Revised 02/25/26