Katherine B. Rigsby

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EDUCATION

Clemson University, Clemson, SC
PhD Student in Rhetorics, Communication, and Information Design (RCID) **2021-Present**

University of South Alabama, Mobile, AL
Master of Arts in Corporate and Public Communication **December 2004**
Thesis: "Audience Perceptions of the Ethicality and Acceptability of Street Level Viral Marketing"

University of South Alabama, Mobile, AL
Bachelor of Arts in Communication **July 2002**
Major Concentration: Public Relations
Minor Concentration: International Studies

TEACHING AND ADMINISTRATIVE EXPERIENCE

University of South Alabama, Mobile, AL
International Studies Program

Academic Advisor **January 2020-July 2021**
Provided academic advising, guidance and support for 50+ International Studies majors by planning schedules, recommending resources, and processing transient credit approval forms for study abroad.

University of South Alabama, Mobile, AL
Department of Communication

Dual Enrollment Instructor **August 2020-Present**
Teach introduction to communication to students enrolled in Mobile County Public School System through the Start South Dual Enrollment Program.

Senior Instructor **August 2017-Present**
Teach courses in communication studies including intro to communication, basic public speaking, honors public speaking, argumentation, interpersonal communication, rhetoric, culture & society, small group communication, intercultural communication. Advise undergraduate students.

Instructor **August 2010-August 2017**
Taught courses in communication studies including intro to communication, basic public speaking, honors public speaking, argumentation, interpersonal communication, small group communication. Supervised two graduate teaching assistants who were assigned to me each semester. Advised undergraduate students.

Instructor and Co-Course Director **January 2005-August 2010**
Taught courses in communication studies including intro to communication, basic public speaking, honors public speaking argumentation, interpersonal communication, small group communication, and directed study. Served as Co-Course Director for the public speaking program. Supervised and trained 10 Graduate Teaching Assistants per semester. Advised undergraduate students. Served as Faculty Advisor to three different student organizations.

Adjunct Instructor **August 2004-December 2004**
Taught courses in communication studies including basic public speaking, argumentation, and small group communication. Served as Interim Co-Course Director for the public speaking program. Supervised and trained 10 Graduate Teaching Assistants.

Graduate Teaching Assistant **January 2003-May 2004**
Collaborated on curriculum and exam development for basic public speaking course. Listened to and evaluated speeches. Graded all assignments and determined final grades.

PROFESSIONAL EXPERIENCE

America's Junior Miss (now Distinguished Young Women), Mobile, AL
Public Relations Intern **2001**
Created and maintained scrapbook of press clippings. Wrote press releases. Developed PowerPoint presentation to be accessed by employees on the AJM website. Assisted with various tasks as needed.

RELATED EXPERIENCE
Academic Consulting/Textbook Reviews

McGraw-Hill
Board of Advisors, New Product Development **2019**

Pearson/Longman Publishing
Reviewer, Good Reasons with Contemporary Arguments, 5e. **2010**

Allyn & Bacon Publishing
Faculty Advisory Board, The DK Guide to Public Speaking. **2009-2010**

LECTURES AND PRESENTATIONS

USA Graduate Medical Education Program Coordinators' Retreat, "Developing Organizational Skills."
University of South Alabama Center for Healthy Communities Saturday Academies, "Competence in Communication."
Guest Lecturer for Ms. Stephanie Gillis, CAS 100, New Student Seminar, "The Gift Of Speech."
Guest Lecturer for Ms. Stephanie Gillis, CAS 100, New Student Seminar, "Professional Presentations."
Guest Lecturer for Ms. Yolande Sims, CAS 100, New Student Seminar, "Better Public Speaking."
Petal Brown Bag Lunch, "Teaching with Facebook."
Guest Lecturer for Dr. Elizabeth Kennedy, AHP 101, New Student Seminar In Allied Health: "Public Speaking Tips."
University of South Alabama Center for Healthy Communities Saturday Academies, "Propriety In Society."
University of South Alabama Center for Healthy Communities Saturday Academies, "Competence in Communication."

CONFERENCE PRESENTATIONS

Alabama Communication Association
GIFTS Presentation: I Lost on Jeopardy! Using a Popular Quiz Show to Prepare Students for Exams **July 2012**

ACADEMIC SERVICE

Event Organizer for Communication Day
Bay Area Food Bank Student Vs. Faculty Canned Food Drive Volunteer
Move-In Day Volunteer
JagFest Volunteer
Southbound Orientation Volunteer
USA College of Arts and Sciences Undergraduate Final Grade Grievance Committee
USA College of Arts and Sciences Undergraduate Academic Standards Committee
USA College of Arts and Sciences Undergraduate Scholarships Committee
USA College of Arts and Sciences Diversity Committee
USA College of Arts and Sciences Gender Studies Committee
Faculty Advisor for Communication Student Association
Faculty Advisor for Honors Program Organization
Faculty Advisor for USA Toastmasters Club
Faculty Advisor for The Public Relations Student Society
Departmental Representative for Annual Fund
Departmental Representative for USA Day
Departmental Representative for Get Acquainted Day
USA Department of Communication Committee Assignments: Alumni, Events, Public Relations, Advising, Curriculum, Diversity, Planning and Promotion, Peer Evaluation, Facilities, Undergraduate Studies, Academic Standards, High School Public Speaking Contest

COMMUNITY SERVICE

Optimist Club Zone Oratorical Speech Contest **2019**
Mary G. Montgomery High School Speech Contest Judge **2014**
E.R. Dickson Elementary School Reading Assistant **2008-2009**
Make-A-Wish Foundation Wish Granter **2007-2009**

AWARDS AND HONORS

Certificate of Appreciation, Faculty Advisor, Toastmasters International **2007**
Inez Kaiser Award; Association for Education in Journalism and Mass Communication **2004**

MEMBERSHIPS

Common Ground Research Networks: Global Studies